

NATIONAL PREPAREDNESS MONTH PUBLIC SERVICE ANNOUNCEMENT (VIDEO)

TYLER SASH: LET'S TACKLE PREPAREDNESS

RUN TIME: 60 SECONDS

[Background music. Tyler holding a football.]

TYLER: Hi, I'm Tyler Sash. In football and in life, safety is important. We don't always know what obstacles we'll face, but we need to prepare for all kinds of possible scenarios.

[Images of a car stuck in a snow drift at night, a storm front, debris littering a cemetery after a tornado.]

TYLER: Emergencies can occur quickly and without warning. Are you ready?

First, you need to make a plan. Make sure everyone in your family knows what to do if disaster strikes.

Second, build a kit. In case you need to evacuate or take shelter, your emergency supply kit should have everything you and your family need to survive for at least three days.

And third, you've got to be aware. What kind of hazards could affect your community?

[Images of individuals filling sandbags, sandbags piled up on top of a levee, flooding in Iowa fields, and Mahaska County EMA vehicle.]

TYLER: How can you protect yourself should the worst happen?

September is National Preparedness Month. Let's tackle preparedness together. To find out more, visit W-W-W, dot Be Ready, dot Iowa, dot gov.

[Screen image with logos of sponsors: Iowa Homeland Security and Emergency Management, Iowa Emergency Management Association, Safeguard Iowa Partnership, MCG Creative Video Services, Inklusive Sports, and Swim's Sports and Engraving.]

TYLER: Are you ready?

[Tyler points football at camera. Music ends.]